



KEMENTERIAN TENAGA DAN SUMBER ASLI

KERATAN AKHBAR

SURAT KHABAR	:	THE SUN BIZ		
TARIKH	:	5 OKTOBER 2023	MUKA SURAT	: 11
JABATAN	:	NRECC, MGTC, TNB		

IGEM 2023 sets RM4b target in business leads

KUALA LUMPUR: The International Greentech & Eco Products Exhibition & Conference Malaysia (IGEM) 2023 has targeted RM4 billion in business leads and 40,000 visitors from over 40 countries.

Hosted for the 14th consecutive year, IGEM which opened yesterday is a must-attend for those in the sustainable development value chain as reflected in its RM41 billion track record in business leads, with over 530,000 visitors from 112 countries since 2010.

Deputy Prime Minister Datuk Seri Fadillah Yusof will officiate the opening ceremony on behalf of Prime Minister Datuk Seri Anwar Ibrahim today.

Natural Resources, Environment and Climate Change (NRECC) Minister Nik Nazmi Nik Ahmad said IGEM 2023 is timely, significant and impactful in converging efforts towards net zero emissions when climate action is gaining traction.

"The turnout of exhibitors, speakers, delegates, trade attachés, corporate leaders and business visitors reflects not just the popularity of IGEM but also the urgency towards climate action," he said in a statement yesterday.

Organised by the NRECC ministry and co-organiser Malaysian Green Technology and Climate Change Corporation (MGTC), Southeast Asia's leading trade event for green technologies and eco solutions, this year's theme "Race Towards Net Zero: Leadership For Climate Action" saw green tech companies occupying over 400 exhibition booths.

The exhibition floor is organised into sub-themes namely Empowering Cities, Electrifying Mobility, Decarbonising Energy, Accelerating Circularity and Conserving Biodiversity with corporations such as Tenaga Nasional Bhd, Leader EV Solutions Sdn Bhd, Samaiden Group Bhd, Solarvest

Holdings Bhd and Cenergi SEA Bhd.

A highlight of the event is the AtoZero Asean Summit & Exhibition which features key decision-makers to explore pathways, policies and business opportunities to drive the global net zero transition agenda.

Hence, Nik Nazmi said Malaysia has to reach a consensus on regional inter-connectivity partnerships, energy storage, carbon capture, green financing, hydrogen economy and Asean future grid if Asean were to be a determining factor in a just energy transition.

This makes AtoZero Asean a significant inclusion, he said.

IGEM 2023 is also hosting several conferences on topics such as energy efficiency, carbon market, planetary health, low-carbon mobility, hydrogen economy, water, environment, circular economy, technologies in ESG and green incentives. - Bemama